



## Benefits

- UL Recognized
  - Designed for durability and removability up to 180 days following installation
- White opaque vinyl provides excellent opacity for cover-up of floor surface colors
- Removable pressure-sensitive acrylic adhesive bonds well to waxed and non-waxed commercial PVC tile, certain ceramic tile, sealed concrete, and linoleum

## Features

- 3.5 mil white opaque vinyl provides excellent hiding power
- Provides good resistance to scuffing, tearing and abrasion

## Additional Details

FlexMark® Floor Art™ 6610 with Flexcon® FlexMark® OV6601, FlexMark® OV6602, or FlexMark® OV6603BN has been investigated by Underwriters Laboratories, Inc., and when used as a system, is in accordance with UL 410, the Standard for Floor Surfaces, for Floor-Graphic Materials (FGM). Please refer to [Flexcon's Warranty & Limited Remedy Policy for Graphic Advertising for Floors and Indoor Carpets, and Application and Removal Instructions](#). Nothing contained herein shall expand the Floors and Indoor Carpets Limited Warranty or otherwise be construed as a warranty or guarantee. For Inkjet Printing:

- Typical max. ink limit = 250%
- When storing printed graphics, sheeted, stacked or in roll-form, consider leaving an unprinted margin (about 1/4") to allow for potential shrinkage of the film before trimming.

## Technical Data

### Physical Properties

Thickness (Mils [microns])	Mils	Microns
Film	3.4 +/- 10%	86
Adhesive	1.1-1.2 +/- 0.1	28-30 +/- 3
Liner	6.9 +/- 10%	175

Test Method: ASTM D 3652 (Modified for use with non-tape product)



# Flexcon® Flexmark® Floor Art™ 6610 4 Mil White Opaque Floor Vinyl, Removable Adhesive, Layflat Liner (Indoor Floors)

Indoor Floor Advertising - White Opaque Base Film  
FLX019141

## Adhesion Properties

Ultimate Peel from	Average Oz/In	(N/m)
Ceramic Tile	3	33
Linoleum	3	33
PVC Tile	24	264
Sealed Concrete	4	44

Test Method: ASTM D 903 (Modified for 72 hr. RT dwell time)

Additional Properties	Value	Test Method
Expected Shear	5	ASTM D 3654 Method A (1 hr. dwell, 1 sq. in, 4 lb. load)
Tack	130	ASTM D 2979
Expected Exterior Life	Indoor use only	
Additional Information	Chemical Resistance: Isopropyl Alcohol - Good, Oil (SAE 10W-30) - Good, Vinegar - Good, Water - Good, ASTM D 896	
Service Temperature	-40°F to 176°F (-40°C to 80°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity	

## Product Performance and Suitability

Descriptive information, performance data, and recommendations for Flexcon products are guides and not specifications. Providing this information is to assist you and does not constitute a warranty of any kind by Flexcon.

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